

Co-funded by the  
Erasmus+ Programme  
of the European Union



---

**MyDigiCoop: Building  
Bridges for Socially  
Cooperative  
Entrepreneurship**

---

# NEWSLETTER

ISSUE 4  
28/02/2023

[WWW.MYDIGICOOP.EU](http://WWW.MYDIGICOOP.EU)

*Photo by Canva*



em ipsum dolor sit amet, consectetur adipiscing elit. Cras tempus sem vitae scelerisque tempus. lni sed elementum. Nullam imperdiet dolor sit amet venenatis suscipit. Nulla volutpat lorem ex odio cursus. Nulla facilisi. Aliquam egestas ornare efficitur. In tortor turpis, mattis id feugiat se ean ullamcorper eleifend augue ut dignissim. Donec eget ullamcorper ipsum.

imus volutpat luctus libero, sit amet sodales arcu tempus at. Fusce placerat lectus a risus fin sequat pretium egestas. Nulla facilisi. Nulla sagittis quis nisi ut ornare. Maecenas vestibulum i e est gravida quis. Sed maximus fringilla lectus quis placerat. Etiam nec ligula aliquet, efficitur lectus. Curabitur eu lorem vel nisi mattis venenatis. Vivamus auctor diam ac turpis bibend dolor dignissim. Mauris augue mauris, tempus non rhoncus rutrum, convallis a augue. Donec i lacinia non nunc vel pellentesque. Suspendisse tempor commodo lectus, sit amet consequat fe istique, odio id vestibulum suscipit, mauris lectus fringilla est, ac bibendum turpis ipsum ac mi met nibh aliquet porttitor vel pulvinar tortor.

m ipsum dolor sit amet, consectetur adipiscing elit. Nullam enim lacus, hendrerit in feugiat nec n quis fringilla justo, vel condimentum lacus. Quisque mauris elit, aliquet sit amet hendrerit no inc sed lorem in urna tincidunt interdum. Quisque nec augue vehicula, egestas nisi ut, euism ingilla lacus pulvinar egestas. Nullam pharetra ex elit, vitae scelerisque justo tincidunt in. C squ ad litora torquent per conubia nostra, per inceptos himenaeos. Donec vitae diam auctor, si s tortor. Proin auctor erat id orci efficitur, nec laoreet dui semper. Phasellus posuere venenatis j ngue urna. Vestibulum odio ligula, accumsan ut orci et, ultricies malesuada nibh. Cras porttitt ra.



m erat volutpat. Interdum et malesuada fames ac ante ipsum primis in faucibus. Proin varius es tempus lectus sollicitudin. Sed sed odio in purus molestie vehicula eu at tortor. Mauris posuere intum. Mauris et enim tempus, faucibus sem id, pulvinar neque. Proin volutpat purus ut fringilla iputate ex ut eros vestibulum ornare. Quisque aliquam quam vitae lacus bibendum venenatis.



# CONTENTS

## PREFACE

3

## LEARNING ACTIVITY FOR ENTREPRENEURSHIP AND COOPERATION

4

## THE FINAL MYDIGICOOP MULTIPLIER EVENT

6

## LAST TRANSNATIONAL PROJECT MEETING OF MYDIGICOOP

9

## A CLOSING THAT MARKS THE BEGINING OF A FUTURE BASED ON COOPERATION AND SOCIAL ENTREPRENEURSHIP

12

Photo by Canva

## FOLLOW US



*\*Disclaimer:*

*This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein*

# 03

## PREFACE:

Welcome to the 4th newsletter of MyDigiCoop! In today's world, where we face a wide range of social, economic, and environmental challenges, social cooperative entrepreneurship is an innovative and effective way to create positive change in our communities.

Through this newsletter, you will see insights and updates on the events that MyDigiCoop had the last few months featuring stories of inspiring best practices in this field.

Join us on this journey of social cooperative entrepreneurship to build a more just, equitable, and sustainable future for all.

MyDigiCoop partners:



Humanitate eta Hezkuntza  
Zientzien Fakultatea  
Faculty of Humanities  
and Education Sciences





04

# LEARNING ACTIVITY FOR ENTREPRENEURSHIP AND COOPERATION

The MyDigiCoop project brought together several teachers and education professionals to evaluate the results of the project.

To create efficient and useful resources, they need to be tested by end-users. This is what the MyDigiCoop project accomplished in Helsinki (Finland) last January.

Between 25 and 27 January 2023, 14 teachers and education professionals as "companions" of social entrepreneurs met with the MyDigiCoop team at the Pasila Campus of the Haaga-Helia University of Applied Sciences, to test the resources and results developed during the project.



*Photos taken during the LTTA in Finland*



## 05

Over the course of three days, attendees were able to delve into the world of cooperative social entrepreneurship with professionals who discussed topics such as the *Mondragón cooperative* movement, specific cases of business management and the role of co-operatives in the social economy. They were also able to learn about the structures of entrepreneurial ecosystems through best practices and receive training in "*accompaniment skills*" - digital social skills to promote social entrepreneurship.

All this knowledge was put at the service of the attendees with the aim of acquiring training in this area and being able to correctly assess and evaluate the project's tools and resources: **the General Platform and the Guidelines.**



Photo taken during the LTTA in Finland

# 06

## THE FINAL MYDIGICOOP MULTIPLIER EVENT - MYDIGICOOP MARKS THE END OF THE PROJECT WITH A MAJOR FINAL EVENT

The MyDigiCoop project is coming to an end and there is no better way to do it than with a big event.

On 9 February, in the AsFabrik space in Bilbao (Spain), the Faculty of Humanities and Education Sciences of the University of Mondragon organised the international conference that served as the project's Multiplier Event.

The aim of the event was to highlight the importance and relevance of the social economy and cooperativism in university and higher education, as well as to create a space for the exchange of ideas and experiences at the European level.



### SOCIAL AND COOPERATIVE ECONOMY IN HIGHER EDUCATION ALL-DAY CONFERENCE

PERSONALISED DIGITAL LEARNING PATHS TO FOSTER  
SOCIAL-COOPERATIVE ENTREPRENEURSHIP

**February 9 at Bilbao AS Fabrik**

- 09:30 Registration and coffee
- 10:00 Welcome. **Vicente Atxa**, Rector of Mondragon Unibertsitatea.
- 10:15 Cooperative social entrepreneurship and digitalization. **Nagore Ipiña**, Dean of the Faculty of Humanities and Education of Mondragon Unibertsitatea.
- 11:00 **Joan Subirats** - Spanish Minister of Universities: Social and cooperative economy in higher education (online).
- 11:30 Round table / Questions and Answers
- 12:30 Lunch
- 13:30 **Paula Alvarez** - Main outcomes of the MyDigiCoop project.
- 14:30 Different experiences in promoting a social and cooperative economy in European universities: **Haaga-Helia** (Finland), **ULBS** (Romania), **ACEEU** (Germany), **Mondragon University** (Basque Country).
- 17:00 Closing





# 07

The event began with the intervention of Vicente Atxa, Rector of Mondragon Unibertsitatea, and Nagore Ipiña, Dean of the Faculty of Humanities and Education Sciences, who introduced the event and presented the project. It was also attended by relevant people in the field of education, such as Mr Joan Subirats, Minister of Universities of Spain, who participated online and spoke about the social and cooperative economy and the importance of promoting social and cooperative entrepreneurship in higher education.

Throughout the event, several relevant aspects related to the main objective of the project, to disseminate and promote the socio-cooperative mentality among students and teachers in higher education, were highlighted:



*Photo Photos taken during the MyDigiCoop Multiplier Event in Bilbao, Spain*



# 08

1. debate on the importance and relevance of working on the social economy and cooperativism at the university level and in other types of higher education.
2. creation of a space for reflection.
3. sharing current experiences in Europe.

As an added value of the event itself, it is necessary to highlight that all the partners of the project attended and explained to all the attendees the situation in their countries (Spain, Romania, Finland and Germany), with the aim of having a more global vision of cooperation and social entrepreneurship in Europe.

The conference was open to the public, although it was particularly aimed at higher education teaching staff, research staff and students wishing to work on this subject at the university level, as well as social economy actors.



*The Spanish Minister of Universities, **Joan Subirats**, joined the event online and discussed the topic of social and cooperative economy in higher education with a special focus on the case of Spain and Spanish universities in the 21st century/ Photo taken during the MyDigiCoop Multiplier Event in Bilbao, Spain*





# 09

## LAST TRANSNATIONAL PROJECT MEETING OF MYDIGICOOP

The project partners met face-to-face for the last time to discuss the development of the project.

Throughout the two years of the project, several meetings have been held between the partners developing MyDigiCoop, but only one transnational meeting could be face-to-face, due to the health crisis related to COVID-19. This fact added value to this final meeting of the project, held in early February and hosted by HUHEZI in Mondragon (Spain). At last, all MyDigiCoop partners were able to meet face-to-face to discuss and share efficiently the final steps to continue the smooth running of the project, assess the quality of the work done by each partner and to better coordinate the next tasks.



*Photo by MyDigiCoop partners during the TPM in Mondragon*

# 10

## A great way to conclude the project!

In this meeting, the partners shared their general vision of the MyDigiCoop project, as well as their satisfaction with the results developed during the project:

- An assessment was made of the work done and the results obtained with the MyDigiCoop Open Iterative Platform, the tool that allows to the assessment of the competences in relation to social-cooperative entrepreneurship of the participants.
- As part of the second outcome of the project, MyDigiCoop has worked on the development of a Teachers' Manual, designed for educators working in the field of social-cooperative entrepreneurship in various undergraduate programmes, with the aim of connecting these educators to the content and use of the above-mentioned platform.



# 11

To conclude, the positive reach of the project in terms of communication was discussed, analysing each of the project's communication channels, and attention was paid to the results of MyDigiCoop in terms of impact and quality.

Once the project meeting was over, the project partners went to the Otalora Topagunea, Center for Management and Cooperative Development at Mondragon, with the aim of getting to know how the Mondragon Cooperative works, founded in 1956 and which today has 83 autonomous and independent cooperatives, around 80,000 people and 12 R&D centres, works.

To close the day, the MyDigiCoop team enjoyed a meal with local products and an incomparable landscape.



Photo 1 by MyDigiCoop partners | Photo 2 by MyDigiCoop partners | Photo 3 by Canva



# 12

## A CLOSING THAT MARKS THE BEGINNING OF A FUTURE BASED ON COOPERATION AND SOCIAL ENTREPRENEURSHIP

The MyDigiCoop project is coming to an end after 24 months of work and collaboration between the partners of a consortium that has tried to create the necessary tools to support the development of the cooperative social economy and social entrepreneurship through the development of the necessary competences and skills. This is the only way to foster social cooperative entrepreneurship and to strengthen synergies and cooperation between institutions, enterprises and associations.



*Photo by MyDigiCoop partners during the Multiplier Event in Bilbao, Spain*



## Meet MyDigiCoop Partners

---



HUHEZI at Mondragon University,  
Spain



Lucian Blaga University of Sibiu,  
Romania



Haaga-Helia University of Applied  
Sciences, Finland



Senior Europa Sociedad Limitada  
(Kveloce), Spain



Gestionet Multimedia, S.L., Spain



ACEEU (Accreditation Council for  
Engaged and Entrepreneurial  
Universities), Germany

Co-funded by the  
Erasmus+ Programme  
of the European Union





## PERSONALISED DIGITAL LEARNING PATHS TO FOSTER SOCIAL-COOPERATIVE ENTREPRENEURSHIP

### Contact us:

[info@mydigicoop.eu](mailto:info@mydigicoop.eu)

### Follow us:



[WWW.MYDIGICOOP.EU](http://WWW.MYDIGICOOP.EU)

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein