

## Fostering social-cooperative entrepreneurship in higher education "MyDigiCoop"

Press Release: January 2023

#### The first look at MyDigiCoop Interactive E-learning Platform

After a year of focused and intense collaborating work in the first Intellectual Output (IO) "Open iterative platform to equip education professionals in empowering social cooperative Entrepreneurs", MyDigiCoop consortium is proud to share the first look of its Personalized Digital Learning Paths platform to foster Social-Cooperative Entrepreneurship within higher education (HE).

The platform is being created as an innovative digital tool to provide the needed skills, competencies, and knowledge to facilitate the education and training of social-cooperative entrepreneurship. The platform will be used to evaluate the entrepreneurial capacity of students in cooperative environments and create customized training paths to develop the entrepreneurial skills of each student.



# 6 MyDigiCoop Learning Modules have been created and validated.

As the platform is being improved, in order to provide the required skills, competencies, and materials to teachers in HE to foster social-

cooperative entrepreneurship in their courses, 6 modules have been created and will be offered on the platform. Through the individualized digital learning path in each module, students will be able to develop their intrapersonal, social, and cognitive competencies in relation social entrepreneurship and to the cooperative. The team in HUHEZI, KVC, ULBS, and Haaga-Helia have been working their best to create the content and make sure that the modules meet their expectations. Two validation sessions have been conducted in Spain and Romania with students and teachers in order to gain feedback to improve the modules.

The Lucian Blaga University of Sibiu - Romania (ULBS) invited 11 participants, from whom 3 were teachers and 8 were students. The Faculty of Humanities and Education of Mondragon University- Spain (HUHEZI) invited 10 participants, from whom 3 were teachers and 7 were students.

In the validation sessions, the participants were introduced to the platform and briefly reviewed the content of the modules that had been uploaded. Afterward, they completed questionnaires to evaluate the use of the platform and the clarity and usefulness of the modules.

In general, the validation sessions generated positive results. The participants mentioned that they found the quality of the platform and how the learning modules were presented with a high level of satisfaction. The usefulness and effectiveness of the modules and platform were also well-valued. Thanks to the participants, they provided useful feedback

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and suggestions which will be implemented accordingly for the improvement of the platform.



### MyDiqiCoop's webinar: **Promoting Socio-Cooperative Entrepreneurship in Higher Education**

After the validation of the modules, in order to disseminate the output of the project, ACEEU, together with the faculty of humanities and education sciences at Mondragon University in Spain, the Haaga-Helia University of Applied Science in Finland, The Lucian Blaga University of Sibiu in Romania, Kveloce and Gestionet in Spain, organized a webinar.

18 participants joined the webinar and engaged in the discussion and interactive sessions. The goal of the webinar was not only to introduce the participants to the project and what the project partners do and how the project partners do it but also to invite participants to share some insights and support in the development of the project results.

While ACEEU moderated the webinar, HUHEZI officially opened the webinar by introducing the project, goals, and achievements that have been done so far. It was continued by Kveloceby facilitating a question-and-answer session. Meanwhile, ULBS introduced the open iterative platform that has been developed in project and continued with

introduction of the second main result that the project which is a guideline compilation for blended and online/ distance learning. The webinar also included an interactive session which was led by Haaga-Helia. Participants were engaged in a discussion on what social problems and challenges are considered urgent at this moment and how higher education institutions could solve them.



#### The Manual for Teachers has been validated!

Besides the platform and learning modules, MyDigiCoop also aims to provide guidelines for teachers to improve their teaching by adapting techno-pedagogical tips based on educational innovation, active methodologies, distance/blended learning. Thus, the second output of the project is MyDigiCoop Manual for teachers -

Guidelines for Educational Professionals to foster Social-Cooperative Entrepreneurship in Higher

Education. The Manual compiled was then validated by partners in Spain, Romania, Finland, and Germany. Educators and experts in social entrepreneurship provided feedback on the Manual.

Upon final revision, the Manual will be translated into Spanish, German, Finnish, and Romanian.

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Guidelines for Educational Professionals to foster Social-Cooperative Entrepreneurship in Higher





cooperative mentality among students and teachers in higher education.

The conference, in which the Spanish Minister of Universities, Joan Subirats, will be participating online, is open to the public but is aimed particularly at those interested in the dissemination and promotion of the sociocooperative mindset especially among students and educators in higher education, such as teaching staff, research staff, and students who wish to work on this topic at the university, as well as agents of the social economy.

MyDigiCoop partners look forward to hosting the event and meeting like-minded individuals who are passionate about making a positive impact in society!

#### What is next?

On February 9, 2023, the Faculty of Humanities and Education Sciences of Mondragon University will host an international conference that will serve as a Multiplier Event of MyDigiCoop in which the project results will be disseminated. The event will be held in Bilbao AS Fabrik from 09:30 until 17:00.

The three main objectives of the event are first, to discuss the importance and relevance of working on the social economy and cooperative at the university level and in other types of higher education; second, to create a space for reflection; and finally, to share current experiences in Europe.

The event will also meet one of the objectives of all participating organizations which is to disseminate and promote the socio-



For more information about the project, please visit MyDigiCoop's official website: <u>www.mydigicoop.eu</u>

You are also invited to follow our process journey on our social media:

Twitter: @MyDigiCoop

LinkedIn: https://www.linkedin.com/company/mydigicoop

Facebook: MyDigiCoop

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