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Strategy Activation: How To Grow Your Social- Cooperative Entrepreneurship Competencies

NEWSLETTER

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CONTENTS



PREFACE

3

3 Key insights

4

What's new

5

Next milestone

6

Coming up next

7

In the spotlight

8

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03

PREFACE:

Young people have far more opportunities today than ever before. We live in a digitally connected global economy and have an abundance of resources at our fingertips. Today's entrepreneurs are willing to challenge old ideas, offering a much more creative and open-minded perspective.

The time has come to ask yourself: Can I do it? Is social-cooperative entrepreneurship a good fit for me? More and more young people are saying “yes.”

Photo by Tamara Velazquez on capturenow

MyDigiCoop partners:



HERE ARE 3 KEY INSIGHTS YOU NEED TO KNOW:

1. MyDigiCoop is an Erasmus+ project that focuses its main objective on innovative practices in a digital era. It is a strategic partnership project managed and developed by 3 three prestigious European universities and 3 highly-experienced small and mid-size enterprises from 4 different European countries.
2. Partners work together to develop an interactive virtual platform that reinforces professionals through their journey of developing social-cooperative entrepreneurship skills by offering personalized training courses.
3. MyDigiCoop supports higher education educators in the development of their students' competences by providing the required materials and guidelines to foster social-cooperative entrepreneurship in their courses.

[Read more about our project](#)

05

With the main two outcomes, MyDigiCoop partners aim to provide the needed tools to educational professionals to increase students' knowledge of entrepreneurship and social cooperatives, develop digital skills, increase students' satisfaction with their training, and last but not least, foster employability by reinforcing the cooperation among HE institutions, companies from both public and private sector, as well as relevant associations.

WHAT'S NEW: MYDIGICOOP INTERACTIVE VIRTUAL PLATFORM RECEIVED STRONG POSITIVE FEEDBACK

Over the last couple of months, a team of teachers, entrepreneurs and digital experts created an interactive E-learning platform dedicated to helping students, educators, professionals, full-time entrepreneurs and individuals expand their social-cooperative entrepreneurship knowledge and understanding.

The educational program consists of 6 extensive interactive learning modules that offer reliable information, valuable insights, awakening inspiration, and business solutions along with real-life examples in relation to six business areas:

- Me as a social-cooperative entrepreneur
- Group and democratic organization
- Territorial resources and aid map for cooperative
- The foundation and principles of cooperativism
- Social challenges and sustainable development goals
- Social-cooperative creation guide



As we are aware that learners often have different knowledge and expertise levels, as well as distinct attitudes and motivation towards learning, we support each and every one by offering personalized digital learning paths. Our training courses are structured on 3 levels of complexity as follows: Low, Medium and Advanced. For start, you will answer a questionnaire that will help us understand your own needs and requirements. Based on your insights we will be able to recommend the most suitable learning experience. The exciting news is that all training resources have been tested and reviewed by a large number of individuals across 3 countries. Their feedback reassures us of the great impact our e-learning platform will have once we officially launch it.

STAY TUNED

NEXT MILESTONE: EXTENSIVE GUIDELINES FOR TEACHERS

Teaching entrepreneurship goes beyond teaching standard subjects. The methods, techniques and mindset taught in a business class focus on sustainability and growth. Students must learn modern practices that successful entrepreneurs use nowadays to conceive, test, and launch a business, all while gaining the necessary skills and competencies related to problem solving, iteration, and collaboration.





07

We acknowledge the extraordinary challenge of teaching entrepreneurship and we decided to share responsibility. In this respect, our team of experts and academics started working on developing thorough guidelines that seek to inspire teachers in their extensive work of fostering social-entrepreneurship competencies for their students. These guidelines will take the form of a Teacher Manual and will provide a collection of information concerning:

- The use of our platform
- The structure of the modules
- Teaching objectives
- Learning outcomes
- Assignments
- Exercises
- Supplementary activities
- Video resources

This practical guide will help promote active learning pedagogies, educational innovation as well as distance/blended learning.

In the next period of time, these guidelines will go through an exhaustive process of validation and afterwards they will be translated into the following languages: Spanish, German, Finish, Romanian, and Basque.

KEEP UP-TO-DATE

COMING UP NEXT: FREE WEBINAR

Join our session on **Tuesday 25th October at 15:00 CET** to meet our partners and get a demo of the learning modules on our platform. Take the chance to understand how the platform works and see what content best suits your interests.

REGISTER NOW

**08**

IN THE SPOTLIGHT: MULTIPLIER EVENT

Towards the end of the project, a multiplier event will be organized by HUHEZI. The Young Social-Cooperative Entrepreneurs International Forum will bring together professionals and students involved in MyDigiCoop project, international experts, and entrepreneurs, as well as civil society entities and private players interested in social-cooperative entrepreneurship.

The event will offer the context to discuss on the topic, share good practices, and co-create new projects. The event will also be streamed so that a larger number of students and professionals can follow the event online.

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Meet MyDigiCoop Partners



HUHEZI at Mondragon University,
Spain



Lucian Blaga University of Sibiu,
Romania



Haaga-Helia University of Applied
Sciences, Finland



Senior Europa Sociedad Limitada
(Kveloce), Spain



Gestionet Multimedia, S.L., Spain



ACEEU (Accreditation Council for
Engaged and Entrepreneurial
Universities), Germany

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PERSONALISED DIGITAL LEARNING PATHS TO FOSTER SOCIAL-COOPERATIVE ENTREPRENEURSHIP

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