

Co-funded by the
Erasmus+ Programme
of the European Union



**Personalised Digital
Learning Paths to Foster
Social-Cooperative
Entrepreneurship**

NEWSLETTER

ISSUE 1

20/06/2022

WWW.MYDIGICOOP.EU

Photo by Diego PH on Unsplash

CONTENTS



PREFACE

3

INTRODUCTION TO MYDIGICOOP

4

MYDIGICOOP PLATFORM

5

DISSEMINATION

6

MYDIGICOOP LEARNING ACTIVITY

7

Photo by Content Pixie on Unsplash

FOLLOW US



**Disclaimer:*

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein

03

WHAT IS MYDIGICOOP:

MyDigiCoop aims to promote social-cooperative entrepreneurship in Higher Education (HE) by equipping HE professionals with innovative online tools and competencies to foster social-cooperative entrepreneurship among their students.

Co-funded by the Erasmus+ Programme of the European Union, MyDigiCoop brings together 3 HEIs and 3 SMEs from 4 different European countries to achieve its overarching goal, which is to promote Socioa-Cooperative Entrepreneurship in HE.

Partners will work together to bring in two Intellectual Outputs: An open Iterative Platform and Guideline Compilation useful in the 2-year-time frame of the project.

Photo by Shane Rounce on Unsplash

MyDigiCoop partners:





INTRODUCTION TO MYDIGICOOP

PERSONALISED DIGITAL LEARNING PATHS TO FOSTER SOCIAL-COOPERATIVE ENTREPRENEURSHIP

The aim of this project is to foster social-cooperative entrepreneurship in higher education through social-cooperative entrepreneurship competence development. This type of entrepreneurship aims at responding to the needs of the community by developing territorial and collectively organised cooperative projects.

The first objective of this European project is to develop the socio-cooperative entrepreneurial skills of university students through the development of a platform in which students can follow a personalised and flexible itinerary. The second objective of the project is to develop specific material that university teachers can use to accompany students in their socio-cooperative entrepreneurial training.

Six European partners have been working in a consortium for more than one year now in order to achieve those objectives: Kveloce (Spain), Huhezi (Spain), ACEEU (Germany), ULBS (Romania), Haaga-Helia (Finland), Gestionet (Spain).

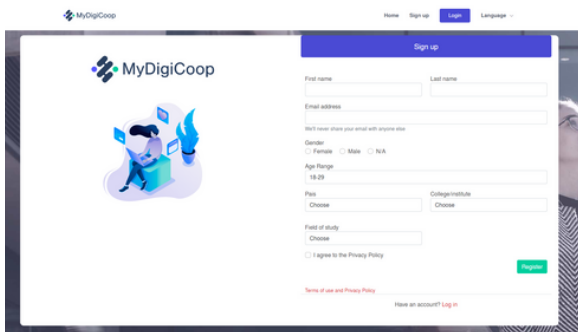
This consortium aims to make an impact on higher education, especially on the students' acquisition of entrepreneur and social-cooperative competencies by providing educational staff (teachers, educators, researchers, etc.) with innovative tools to foster those competencies in the distance and blended learning.

05

With the main two outcomes, MyDigiCoop partners aim to provide the needed tools to educational professionals to increase students' knowledge of entrepreneurship and social cooperatives, develop digital skills, increase students' satisfaction with their training, and last but not least, foster employability by reinforcing the cooperation among HE institutions, companies from both public and private sector, as well as relevant associations.

MYDIGICOOP PLATFORM

OPEN ITERATIVE PLATFORM TO EQUIP EDUCATION PROFESSIONALS IN EMPOWERING SOCIAL- COOPERATIVE ENTREPRENEURS

A screenshot of the MyDigiCoop sign-up form. The form is titled "Sign up" and includes fields for "First name", "Last name", and "Email address". Below these fields, there is a note: "We'll never share your email with anyone else." The form also includes a "Gender" section with radio buttons for "Female", "Male", and "N/A". An "Age Range" section has a dropdown menu currently set to "18-29". There are "Phone" and "College/Institute" fields, both with dropdown menus. A "Field of study" dropdown menu is also present. At the bottom, there is a checkbox for "I agree to the Privacy Policy" and a "Submit" button. A link for "Have an account? Log in" is located at the bottom right of the form.

Social-cooperative entrepreneurs have an important role in economic and social development. Therefore, encouraging students to engage in social-cooperative entrepreneurial behaviour will become increasingly important in higher education settings.

The first objective of the MyDigiCoop project is to map higher education students' entrepreneur and cooperative profiles, as well as the required competencies they need to design and participate in socio-cooperative entrepreneurial projects. Although different models have been analyzed to understand social entrepreneurial behaviour, to our knowledge, there is no research analysing student intention in the context of social-cooperative entrepreneurship. Thus, we have developed a model that aims to examine the links between social-cooperative entrepreneurship, attitudes towards cooperativism, perceived institutional support and social-cooperative entrepreneurial intention.

In addition, the model also includes demographic variables that could influence the intention to become a social-cooperative entrepreneur. Moreover, to achieve our objective, different social-cooperative entrepreneurs' profiles are also being defined, together with a questionnaire that will be used to measure student socio-cooperative entrepreneurial competencies and to produce an interactive map that will highlight and show an overview of the competencies of social-cooperative entrepreneurs at the EU level.



Such maps will have a big educational value as students become part of the learning community and are able to share their advances and goals with their peers.

The questionnaire developed within the project will also be used to design personalised and competency-based digital paths for higher education students. Personalisation of learning is an approach that emphasises student-centred methodologies by adapting students' learning paths to their needs and encouraging students to take control of their learning experience. Such an approach ensures high-quality and inclusive education and facilitates flexible and accessible learning opportunities.

Project partners are developing different digital learning paths linked with the profiles defined by means of the questionnaires. The digital learning paths will include transversal and specific modules for each profile with content related to theories behind social-cooperative entrepreneurship, tools for social-cooperative entrepreneurship, best practices and testimonies, and tools to prototype projects.

DISSEMINATION

TASKS CARRIED OUT FOR THE DISSEMINATION OF THE PROJECT RESULTS

A dissemination strategy has been designed to achieve the expected impact of the project. At the local and regional levels, partners are sharing the project development and, particularly, the social-cooperative entrepreneurship competencies required in the digital era with interested stakeholders. It is foreseen that the project outcomes will promote an entrepreneurship mindset within digital education, a key competence to be developed for all individuals from early childhood and throughout life.

07

At the national level and European level, the dissemination among universities and entrepreneurs' associations with whom the partners are in contact throughout the project, will have an impact on students' acquisition of entrepreneur and cooperative competencies, and will also increase teachers' and students' knowledge on entrepreneurship and cooperative. The objective is also to foster employability by reinforcing the cooperation among higher education institutions, companies from both public and private sectors, and associations, and through the establishment of a solid and connected partnership, which will operate based on transnational and collaborative online learning processes.

In the coming weeks, the organization of an international webinar will be announced. The objective of this initiative will be to present the platform designed within the framework of the project and its functionalities at an international level. The different activities that are planned to be carried out with external partners will also be presented in the webinar.

MYDIGICOOP LEARNING ACTIVITY

LEARNING ACTIVITY TO EMPOWER TEACHERS AND EDUCATIONAL PROFESSIONALS AS “COMPANIONS” OF SOCIAL ENTREPRENEURS AND TO BUILD THEIR CAPACITY TO FOSTER SOCIAL-COOPERATIVE ENTREPRENEURSHIP IN BLENDED AND DISTANCE LEARNING.

The MyDigiCoop project aims to foster a cross-border sense of belonging among educators and higher education students in different European contexts through different activities, aimed also at providing a holistic overview of social-cooperative entrepreneurship in the European context. Thus, the consortium will organize a dedicated learning activity to empower teachers and educational professionals as “companions” of social entrepreneurs and to build their capacity to foster social-cooperative entrepreneurship in blended and distance learning.

It is foreseen that 12 education professionals from different higher education institutions will be empowered to foster social-cooperative entrepreneurship among their students in blended and online learning. The content of the learning activity will be focused on the following content clusters:



07

- Social entrepreneurship paradigm
- Technical support for projects
- Training in the human accompaniment of people
- Techno-pedagogical tips based on educational innovation, active methodologies, and distance/blended learning

Haaga-Helia University of Applied Sciences will lead this learning activity and will take place during the first weeks of 2023.

COMING UP NEXT

With the platform developed within the MyDigiCoop project, all citizens in Europe will be able to self-assess their social entrepreneurship competencies and follow a personalized learning path to improve such competencies.

Methodological innovative guidelines will also be developed for higher education teachers to promote social-cooperative entrepreneurship in their online and blended courses. In addition, educators will be capacitated to act as “companions for social-cooperative entrepreneurship” in a foreseen learning activity. Companions will be able to offer advice in the case students want to create a social-cooperative-model start-up in different fields (education, communication, technology, etc).

Towards the end of the project, a multiplier event will be organized by HUEZI where information about the project and its outputs will be disseminated. Associations, educational professionals and students, international experts, and entrepreneurs will participate in this International Forum. The event will offer different spaces to discuss the project topic and share good practices working altogether in seminars, round tables, etc. The event, which will take place in the Basque Country, will also be streamed to extend the audience that can participate.

More details about the Multiplier Event will be described soon in the second issue of our newsletter. Stay tuned.



Meet MyDigiCoop Partners



Humanitate eta Hezkuntza
Zientzien Fakultatea
Faculty of Humanities
and Education Sciences

HUHEZI at Mondragon University,
Spain



Lucian Blaga University of Sibiu,
Romania



Haaga-Helia University of Applied
Sciences, Finland



Senior Europa Sociedad Limitada
(Kveloce), Spain



Gestionet Multimedia, S.L., Spain



ACEEU (Accreditation Council for
Engaged and Entrepreneurial
Universities), Germany

Co-funded by the
Erasmus+ Programme
of the European Union





PERSONALISED DIGITAL LEARNING PATHS TO FOSTER SOCIAL-COOPERATIVE ENTREPRENEURSHIP

Contact us:

info@mydigicoop.eu

Follow us:



WWW.MYDIGICOOP.EU

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein